SPONSORSHIP AND EXHIBITOR FORM

Company Name	Contact Person
Mailing Address	
City, State, Zip Code	
Phone	Email Address
Website	

SPONSORSHIP OPPORTUNITIES

☐ **Diamond Sponsorship – $10,000+**	*Booth Size*_____	$_____
☐ **Elite Sponsorship – $5,000+**	*Booth Size*_____	$_____
☐ **Premier Sponsorship – $4,000+**	*Booth Size*_____	$_____
☐ **Select Sponsorship – $2,000+**	*(10x10 ft.) booth*	$_____

☐ **Event Program Advertising**
☐ ***1/2 page* – $600** ☐ ***1/4 page* – $400** $_____

☐ **Keynote Day 1: U.S. Farm Report – $5,000** $_____

☐ **Keynote Day 2: Ray Starling – $3,500**

☐ **Notebook – $5,000** $_____

☐ **Hotel Key Cards – $3,500** $_____

☐ **Lanyards – $5,000** $_____

☐ **Registration Bags – $1,000 (specify dimensions)** $_____

☐ **Session Sponsor – $1,000** $_____

☐ **Evening Buffet – $10,000** *Booth Size* _____ $_____

☐ **Lunch – $8,000** *Booth Size* _____ $_____

☐ **Breakfast – $6,000** *Booth Size* _____ $_____

☐ **Evening Reception – $10,000**

☐ **Break/Beverage Sponsor – $2,500** $_____

☐ **Welcome Reception – $5,500** $_____

☐ **Promotional Deliveries –**
☐ **Tuesday – $2,000** ☐ **Wednesday – $3,000** $_____

TOTAL SPONSORSHIP: _____

☐ Invoice ☐ Check Enclosed ☐ Credit Card *(Please check one)*
☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card #: ☐☐☐☐-☐☐☐☐-☐☐☐☐-☐☐☐☐

Exp. Date: _____ / _____ CCV Code: _____ Signature:_____

TERMS & CONDITIONS

By signing and returning this form, you are agreeing to a non-exclusive Sponsorship/Exhibition agreement between yourselves and the Great Lakes Crop Summit (GLCS) on the terms and conditions set out below and in the agreement.

- Confirmation of acceptance of your application will be sent in writing.
- Sponsorship/Exhibition package entitlements will commence only upon payment of all monies owed.
- Sponsorship packages are limited in accordance with the prospectus and booth allocations are assigned on a "first-in" basis.
- Subletting space is not permitted and two or more companies may not exhibit in a space unless approved by GLCS.
- GLCS reserves the right to decline sponsors or exhibitors.
- GLCS reserves the right to vary package entitlements or booth allocations if necessary.
- No refunds will be issued for sponsor cancellations for any reason.
- GLCS reserves the right to cancel this event and refund your sponsorship payment in full. In this case, liability will be limited to that amount and the exhibitor/sponsor shall have no further claim for damages or loss.
- Force Majeure. In the event that the Speaker's or GLCS's obligation to this Agreement is prevented by events beyond control such as acts of God, war, curtailment or interruption of transportation facilities, strikes (except those involving hotel's employees) or the imminent threat thereof, threats or acts of terrorism or similar acts, disease, pandemic/epidemic, State Department or other governmental or international agency travel advisory, corporate travel restrictions, civil disturbance, or any other cause beyond the parties' control, which, in the party's reasonable judgment, would tend to make it inadvisable (from a safety, health or financial standpoint), commercially impracticable, illegal or impossible for either party to perform their obligations under the Agreement as they relate to the event, such party may cancel the Agreement without liability upon written notice to the other party. Notice of cancellation may be sent at any time prior to the event provided the canceling party has met the requirements of this provision.
- Complimentary registrations may be used by company representatives or clients, but registrant information must be submitted by the early registration deadline.
- Meals are included in complimentary registrations.
- All exhibit spaces include electricity, one 6 ft. skirted table and two chairs.
- Overhead door access is available, but any equipment on display must be pushed in and placed on carpet.
- GLCS reserves the right to determine eligibility of a company, product, promotion or any part thereof, that in its opinion is not keeping with the character or purpose of the event. Exhibits which, in the opinion of GLCS, distract from the general character of event as a whole will be prohibited and/or evicted. In the event of eviction, GLCS is not liable for refunds.
- Alcoholic Beverages – Only elite and diamond sponsors may offer complimentary alcoholic beverages at their booths. Elite and diamond sponsors wishing to offer alcohol MUST request approval (in writing) from the GLCS. Approval will be considered upon review of written requests sent to GLCSsponsorship@micorn.org a minimum of 30 days prior to the event. Approval is at the discretion of the GLCS and is not guaranteed.
- All exhibitors agree to abide by the set-up and tear-down times allotted. Any space not claimed and occupied by the end of exhibitor's move-in time may be resold without obligation of GLCS for any refund whatsoever. Additionally, all exhibits must remain intact until the exposition closes and may not be dismantled or removed before that time.
- The Great Lakes Crop Summit is open to the public. In the event that participants, guests, exhibitors, sponsors, or the media photograph, video or audio-tape conference activities the GLCS organizers are NOT responsible for the use or distribution of such materials. It is understood that the checkoff organizations may freely use attendees images, names, pictures, and voices recorded by any means for educational, advertising and promotional purposes.
- No on-site meetings, gatherings, or organized discussions may be held at the event venue during the entire duration of the Great Lakes Crop Summit (GLCS) without prior written approval from the GLCS. This includes, but is not limited to, private meetings, promotional sessions, product demonstrations, or any activity that could be interpreted as an official or unofficial event function.

AUTHORIZATION

☐ I have read and agree to the Terms & Conditions.

Name: _____ Date: _____

Signature: _____

Please send your completed agreement and payment to:
Great Lakes Crop Summit
13750 S. Sedona Parkway, Suite 5, Lansing, MI 48906

Checks must be made payable to Great Lakes Crop Summit with application or upon receipt of invoice.

If you have any questions, please contact Penni Sweeney at (517) 706-6819 or psweeney@micorn.org