On behalf of our more than 1,400 members, the Michigan Corn Growers Association (MCGA) invites YOU to become a sponsor.

Your support is critical to the success of our events and we hope you will participate in 2020. To sponsor our events or quarterly newsletter, fill out the enclosed form, select which events and portions you would like to participate in and return the form to the MCGA office. Unless directly stated, there can be multiple sponsors for each activity. The earlier we know about your sponsorship, the sooner we can promote it in our member mailings and publications, so please return your form today! Unless otherwise requested, an invoice for your sponsorship will be sent prior to the event. Your contribution of door prizes for the golf outings is also appreciated.

To thank our sponsors for their support, each business will receive a complimentary one-year membership in the MCGA. Thank you for your commitment to the MCGA and we look forward to working with you!

2020-2021 EVENTS

JULY 2020

CENTRAL MICHIGAN GOLF OUTING
Friday, July 31, 2020 – 9:00 a.m.-5:00 p.m.
Centennial Acres, Sunfield

THUMB AREA GOLF OUTING
August 5, 2020 – 9:00 a.m.-5:00 p.m.
Ubly Heights Golf & Country Club, Ubly

QUARTERLY

CMPM/MCGA NEWSLETTER
Schedule – Spring, Summer, Fall, Winter

JANUARY 2021

ANNUAL MEETING
Wednesday, January 27, 2021 – 4:30-5:30 p.m.
Soaring Eagle Casino & Resort, Mt. Pleasant
The MCGA Annual Meeting is the organization’s annual business meeting where members network and learn about the association. The Annual Meeting showcases the year’s accomplishments and plans for the upcoming year. The 2021 meeting will be during the Great Lakes Crop Summit.

**EVENT – Investment: $1,500 or more**
- Space provided at the entrance for company sign/banner
- Company mention during the opening remarks
- Company sign at the door and on stage
- Slide in the Annual Meeting presentation
- Recognition on the printed agendas

**FOOD & BEVERAGES – Investment: $500 or more**
- Company sign displayed at the food and beverage area
- Recognition in the Annual Meeting presentation

The MCGA is excited to offer our ag business friends a chance to be our annual partners. The goal is to highlight your role as a sponsor through annual participation and exposure to our members.

**CORPORATE SPONSORSHIP – Investment: $3,500**
- Visible presence on the Michigan Corn website with a link to your business
- One 1/4 page ad in each quarterly newsletter
- An opportunity to contribute one 1/2 page article annually to the newsletter (subject to approval)
- Recognition at our Annual Meeting
- Invitation to dinner with our board members and legislators
- Invitation to our Corn Boil on the capitol lawn
2020 GOLF OUTING

All golf outing sponsorships include your company name in promotional materials.

*Contingent upon receiving sponsorship commitment before materials are printed.

**DINNER**
- Company sign displayed during dinner
- One complimentary foursome in the outing
  - INVESTMENT: Central: $875 | Thumb: $1,200

**HOLE-IN-ONE (ONE SPONSORSHIP ONLY)**
- Company mention during awards ceremony
- Includes breakfast, lunch and dinner for representatives
- Two complimentary registrations for the outing
  - INVESTMENT: Central: $750 | Thumb: $825

**LUNCH**
- Company sign displayed at the clubhouse
- Two complimentary registrations for the outing
  - INVESTMENT: Central: $575 | Thumb: $750

**GOLF CARTS**
- Company name on cart signs
  - INVESTMENT: Central: $375 | Thumb: $575

**GOLF BALLS**
- Company name or logo on golf balls
- Opportunity to have representatives hand out golf balls while greeting growers and attendees (Investment includes the cost of printed golf balls in sleeves)
  - INVESTMENT: Central: $550 | Thumb: $750

**MARKERS & TEES**
- Company logo/name on markers and tees
- Opportunity to have representatives hand out markers and tees while greeting growers and attendees (Investment includes the cost of printed markers and tees)
  - INVESTMENT: Central: $400 | Thumb: $600

**PHOTOS (ONE SPONSORSHIP ONLY)**
- Company name or logo on photo sleeves
  (Investment includes cost of pictures and printing)
  - INVESTMENT: Central: $275
HOLES SPONSORS
• Company sign at golf hole
• Opportunity to have representatives at golf hole to greet growers and attendees
• Company can run game of choice at the sponsored hole (Holes will be assigned on a first come, first served basis)
• Representative can present award for game at dinner
• Includes breakfast, lunch and dinner for representatives
• INVESTMENT: Central: $225 | Thumb: $300

BREAKFAST
• Company name displayed during breakfast
• INVESTMENT: Central: $150 | Thumb: $300

NON-ALCOHOLIC BEVERAGES
• Company name on drink tickets
• INVESTMENT: Central: $125 | Thumb: $225

QUESTIONS?
Please contact us at: 1.888.323.6601
psweeney@micorn.org
www.micorn.org
**NEWSLETTER**

*Between the Rows* is the joint newsletter of the Corn Marketing Program of Michigan and the Michigan Corn Growers Association. All editions reach more than 14,000 farmers and industry partners across the state. Our mailing list includes MCGA members, Michigan corn farmers, state and national lawmakers, agribusinesses, MSU Extension agents, USDA Farm Service Agency staff, state and national commodity organizations and other key industry leaders. This is an excellent opportunity to reach Michigan’s corn industry.

Sponsors have the opportunity to choose from the following advertising options:

<table>
<thead>
<tr>
<th>FULL PAGE AD</th>
<th>1/2 PAGE AD</th>
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</thead>
<tbody>
<tr>
<td>• Full page advertisement inside the newsletter</td>
<td>• 1/2 of a page advertisement, inside the newsletter</td>
</tr>
<tr>
<td>• Ad can be black and white, two-color or four-color</td>
<td>• Ad can be black and white, two-color or four-color</td>
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<tr>
<td>• Company must provide artwork</td>
<td><strong>INVESTMENT: $1,000</strong></td>
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<tr>
<td><strong>INVESTMENT: $1,000</strong></td>
<td><strong>INVESTMENT: $600</strong></td>
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</tbody>
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<tr>
<th>1/4 PAGE AD</th>
<th>QUARTERLY ADS</th>
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<tbody>
<tr>
<td>• 1/4 of a page advertisement, inside the newsletter</td>
<td>• In four consecutive issues</td>
</tr>
<tr>
<td>• Ad can be black and white, two-color or four-color</td>
<td>• Ads can be black and white, two-color or four-color</td>
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<tr>
<td><strong>INVESTMENT: $350</strong></td>
<td><strong>INVESTMENTS:</strong></td>
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<td></td>
<td>Full page ad: $3,000</td>
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<td></td>
<td>1/2 page ad: $1,800</td>
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<td></td>
<td>1/4 page ad: $1,050</td>
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**BEST VALUE**
Thank You
2019 SPONSORS

CORPORATE SPONSOR:
LG Seeds

Advance Trading
Bay Port State Bank
Carbon Green BioEnergy
CHS, Inc.
Clancy Insurance Agency
Cooperative Elevator Company
Corteva Agriscience
Crop Risk Services
DEKALB/ASGROW
DTE Energy
Duncan Insurance Agency
Eagle Valley Ag Risk Advisors
Eastern Michigan Bank
Emil Rummel Agency
Exchange State Bank
Farm Bureau Crop Insurance –
Mark Reinhardt
Farm Bureau Crop Insurance –
Matt Thelen
Farmers Co-Op Grain Co.
Foster Blue Water Oil Company
Great Lakes Crop Insurance Agency
Greenmark Equipment
Greenstone Farm Credit Services
Helena Agri-Enterprises
McAlvey, Merchant & Associates
Monsanto
Mycogen Seeds
Nachurs Alpine Solutions
Northstar Bank
Nutrien Ag Solutions
Pioneer
Plant Tuff, Inc.
Poet Biorefining
ProAg Crop Insurance
Specialty Hybrids
Stine Seed Company
Syngenta
The Andersons, Inc.
Thumb Crop Insurance
Thumb Bank & Trust
Tri-County Bank
Tri-County Equipment
Williams Farm Machinery
Yeo & Yeo CPAs & Business
Consultants
2020 SPONSORSHIP OPPORTUNITIES INSIDE